

EDUCATION

Saint Mary's Academy

2005 — 2022

Higher Secondary Certificate in Computer

Science

SPECIALITIES

Remote Team Collaboration & Communication

SaaS Product Design

User Research & Analytics

Design Systems & Scalability

Design Tokens & Scalable UI Frameworks

Wireframing and prototyping

Cross-platform Consistency (Web/Mobile)

Design-Development Handoff

B2B/Enterprise User Experience

Dashboard & Data Visualization Design

TOOLS

Figma & FigJam (Advanced proficiency)

Sketch & Abstract

Adobe Creative Suite (Photoshop, Illustrator)

Mixpanel

Notion

Hotjar

Framer

* I have worked with many different tools and frameworks - to avoid a full list above, I've kept it to just my favorites. If you use a different tool that works well in your established workflow. I would be happy to learn it.

Hobbies

Sketching

Pixel Art

AI Content Creation

LANGUAGES

English - C1 Level

Urdu - Native Speaker

LOCATION

Pakistan, Punjab, Rawalpindi

Summary_

UI/UX Designer with a proven ability to create successful SaaS products. I've spent the last 5 years helping companies create SaaS products that users love to use and businesses profit from, achieving a 25% increase in engagement rates and maintaining perfect project delivery timelines across diverse client portfolios.

Remote collaboration is second nature to me. I've built my career working with distributed teams, maintaining a professional workspace that ensures consistent availability during US business hours. I pride myself on being the designer who asks the right questions, delivers on promises, and makes everyone's job a little easier.

WORK EXPERIENCE


UI/UX Designer

 Silver Thread Labs

Jan 2024 - Present (1 year 7 months)

- Design AI-powered SaaS platform interfaces focusing on intuitive user experiences.
- Develop responsive design systems optimized for AI platform functionality and user workflows.

Senior UI/UX Designer

 U Group of Companies

Jan 2023 - Dec 2023 (1 year)

- Designed end-to-end platform architecture with multi-role user experiences and custom visual assets
- Developed design system from concept to implementation.
- Coordinated cross-functional collaboration to deliver large-scale educational technology solution
- Supervised design team execution ensuring consistent user experience across all platform touchpoints

Senior UI/UX Designer

 Evernect

Jun 2022 - Dec 2022 (7 months)

- Designed custom websites for agency clients as well as direct client's
- Managed end-to-end client relationships, from initial requirements gathering to final design delivery
- Delivered one-off landing pages customized to individual client needs and brand requirements
- Managed client communications on scope, timelines, and alignment.

Lead UI/UX DESIGNER

 WebMetric

Jan 2021 - May 2022 (1 year 5 months)

- Led design team creating UI/UX for web apps, Chrome extensions, websites, and landing pages
- Designed high-converting landing pages with significantly above-average conversion rates
- Delivered complete design solutions spanning CRMs, mobile apps, and browser extensions
- Mentored design team members while maintaining consistent design quality across all products

WEB & UI/UX DESIGNER

 New Web Order

Aug 2019 - Dec 2020 (1 year 5 months)

- Designed 15+ AI web applications and SaaS platforms with 100% client approval rate
- Created CRM dashboard interfaces that streamlined user workflows for B2B clients
- Collaborated with development teams to ensure and maintain design integrity
- Implemented user feedback loops resulting in reduced bounce rates and improved user satisfaction
- Established design systems that accelerated development cycles by 30%